



“
SHOPPING”

SA's LARGEST

Shopping Expo

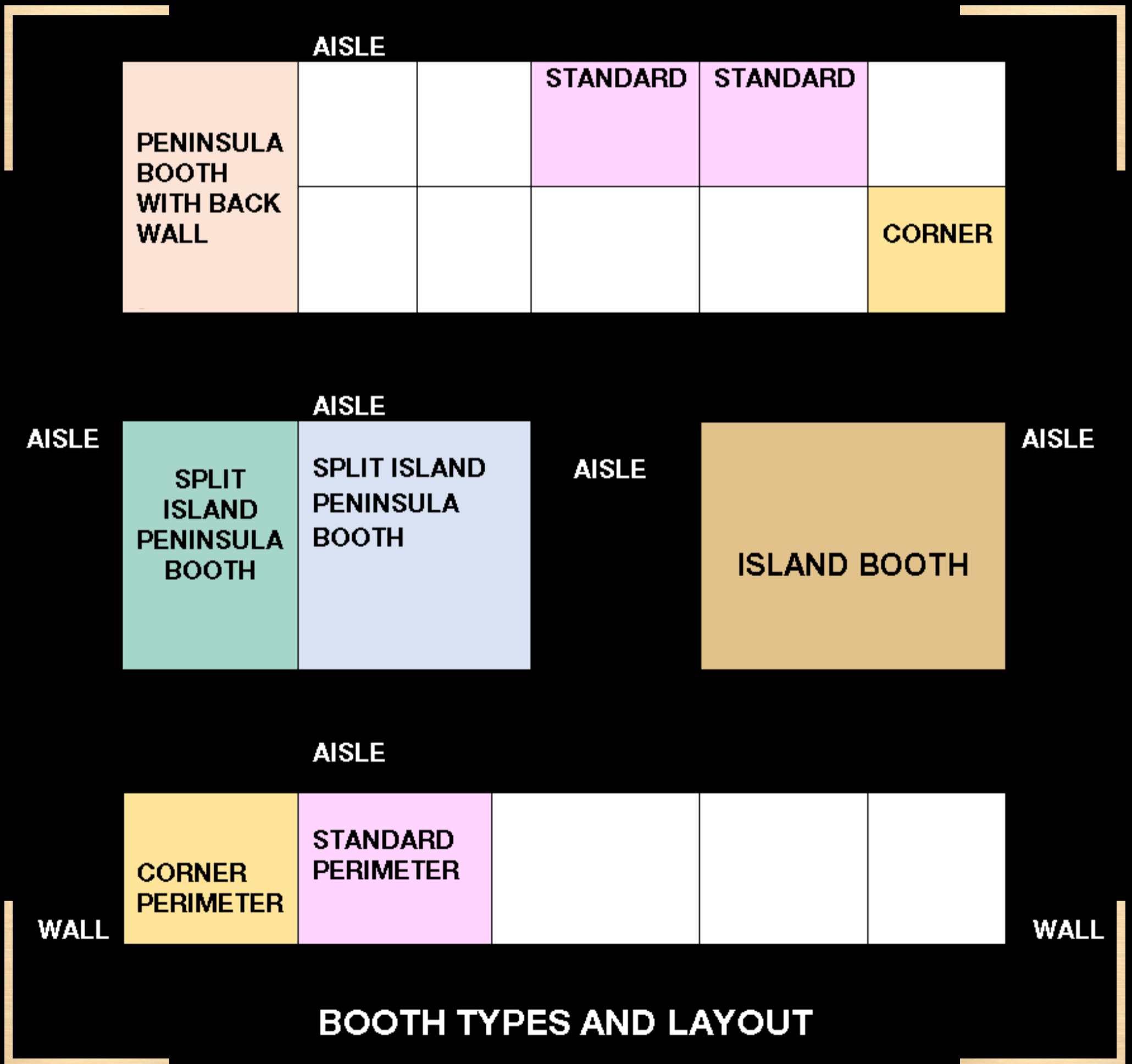
2|3|4|5 MARCH 2023

GALLAGHER CONVENTION MIDRAND SOUTH AFRICA

How to Select Your Booth

Select a Booth Type that will Maximise your Display & Interactions, Whilst Building an Effective Exhibit that Sells.

Begin with the end in Mind



6 Booth Types to Select from

STANDARD BOOTH



A **STANDARD BOOTH** has **ONE** opening exposed to an aisle and have **3 WALLS**, be sure to design your booth to utilise this space

S
T
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R
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CORNER BOOTH



A **CORNER BOOTH** has more **Visibility** because it is **OPEN** to traffic on **two sides**, allowing you more **Flexibility** with Design & Layout.

C
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ISLAND BOOTH



An **ISLAND BOOTH** is exposed to traffic from all **FOUR** sides. maximising the entrance options into your Booth from the Aisles.

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6 Booth Types to Select from

PENINSULA BOOTH



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A **PENINSULA** is exposed to traffic from **THREE** aisles and has a **Back Wall**, Maximising entrance options into your booth from the aisles.

PERIMETER BOOTH



P
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A **PERIMETER BOOTH** is an inline booth along the Perimeter walls of the Venue.

Take advantage of the higher back wall to allow more design options to attract buyers to your booth.

FLOOR SPACE



This is an opportunity for you to Explore your Creativity and design a complete **CUSTOM STAND** ALL Services are **ADDITIONAL**

C
U
S
T
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M

BESPOKE *stands*



White Fashion

Fascia with Printed Logo
1 Wall of Shelves



Studio

Fascia with Printed Logo
3x 1m Glass Top Showcase
2x Single Tall Showcase



Designer

Fascia with Printed Logo
1x Fitting Room
2x Wall of Fitted Rails



Designer Deluxe

Fascia with Printed Logo
1 x Wall of Shelves
1x Fitting Room
1x Wall of Fitted Rails



Food Court

Fascia with Printed Logo
3m Locked-in Counters on
Front



Contact TEAMEXPO to Discuss your Requirements